



LAWFIELD

MINOR HOCKEY ASSOCIATION

150 FOLKESTONE AVENUE | HAMILTON ON L8V 4R6

lawfieldminorhockey.com

Dear Potential Sponsor,

The Lawfield Minor Hockey Association (L.M.H.A.) is an organization that allows children, parents, and volunteers to enjoy fun recreational hockey. As with most organized sports, the costs of playing minor hockey have increased, which results in many financial challenges for families, thus proving it difficult for some to participate.

Sponsorships from local businesses like yours help offset some of these costs, while giving your business great advertising exposure to over 300 Lawfield families, as well as others who are in attendance at the rink.

Sponsorship is a great way for additional business exposure while helping to support local minor hockey. Your business name could be displayed in multiple ways, for example, underneath the players' number on a set of team jerseys, on a billboard in the arena, on our website and distributed to all our LMHA families via email.

It is our hope that you consider this request and the business opportunities it will provide for you.

If you would like to move forward with a sponsorship, please complete the form on the second page of this letter and return it with your payment. Payment instructions are within the form. This letter can serve as your receipt or I can forward a separate receipt once your payment has been received.

If you have any questions, please feel free to email me at: lawfieldsponsorship@gmail.com.

Thank you for considering LMHA for your sponsorship dollars!

Laura Rodereque
Sponsorship Chair

Home of the **LAWFIELD THUNDER**





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SPONSORSHIP AGREEMENT FORM (please PRINT clearly)

*logo format required: **eps, ai or pdf**; email to **lawfieldsponsorship@gmail.com**

Business Name:
Contact Name:
Phone/Email:
Address:
Bronze Package: \$250 - Logo on lawfieldminorhockey.com website and socials only
Silver Package: \$600 - Logo on lawfieldminorhockey.com website and socials - Logo on team jersey and added to LMHA billboards
Gold Package: \$900 - Logo on lawfieldminorhockey.com website and socials - Logo on team jersey and added to LMHA billboards - email blasts to all Lawfield Families and special "Super Saturday shout outs" during each game
Platinum Package: \$1500 - Logo on lawfieldminorhockey.com website and socials - Logo on team jersey and added to LMHA billboards - email blasts to all Lawfield Families and special "Super Saturday shout outs" during each game - 3'x8' artwork design on the playing boards
Team/Division for jersey sponsorship: *please indicate player's name if you would like to sponsor a specific player's team
Payment method (circle one): CHEQUE (enclosed) E-TRANSFER (sent) *Cheques payable to: Lawfield Minor Hockey Association *E-transfers to: lawfieldtreasurer@gmail.com (auto deposit set up, password not required)

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